

Member Profile



Todd Scaletta, FCPA, FCMA **Newly Appointed President & CEO** **CPA Manitoba**

As Todd Scaletta, FCPA, FCMA winds down his role as Director of Strategy, Risk and Performance Management with CPA Canada, he is also gearing up for a whole new challenge. On July 1, 2016, Todd will officially become the new President and CEO of CPA Manitoba. Although the title becomes official in July, Todd will join the CPA Manitoba office in early May. “I’m really looking forward to reconnecting with the Manitoba membership and business community,” Todd says. “I am humbled, honoured, and excited to fill this role. It’s a great responsibility, but it’s also a great opportunity to serve the profession.”

Todd’s professional career has spanned over a variety of industries, including construction, education, financial services, not-for-profit, independent consulting and real estate. He earned his CMA accounting designation in 1987 and since then he has developed an extensive portfolio of management accounting experience. “I’ve always been attracted to the idea that we can use financial and non-financial data to help make a difference,” Todd explains. “This profession allows us to be better decision makers who can reach across sectors, job types and backgrounds. The idea of innovative decision making that leads to the sustainability of an organization has been a continuing theme throughout my career.”

Todd’s appreciation for sustainability research and education is evident through the work he has done with CPA Canada. He has been a key contributor to CPA Canada’s Climate Change Adaption and Drivers of Change research projects and has presented on the work done through the Drivers of Change project to CPA Canada’s Council of Chairs. “We look at trends and other data to try to understand what the marketplace may look like in the year 2030.” Todd explains. “We look at what competencies the accounting profession has right now that will continue to help organizations in the future and which competencies we may need to further develop. It’s an interesting project with no right answer. I’ll have to stick around to see 2030 to find out if our predictions are correct!”





Prior to his role at CPA Canada, Todd was the director of education with CMA Manitoba where he developed, implemented and administered the CMA Accelerated Program and the Executive CMA Program for the prairie region. “I started volunteering with CMA Manitoba in 1990 and then joined as a staff member in 1994,” Todd explains. “I was the Director of Education from 1994 until 2002, then I went on my own as an independent consultant for about six years. I did a lot of things during that time, including teaching, consulting and overseeing some of the CMA programs that I had helped develop.” In 2008, he joined CMA Canada, eventually becoming their Vice-President of Research and Innovation. “Going through the unification process and having exposure at both national and international levels has been helpful,” Todd says. “I’ve been living in Winnipeg but working out of Toronto for the past eight years in my roles with both CMA Canada and CPA Canada. Aside from overseeing research in the areas of strategy, risk and performance management, I’ve represented CPA Canada on a number of international committees.”

Among those committees is the Prince of Wales Accounting Bodies Network, which took Todd and other representatives developing sustainability related projects to meetings at Buckingham Palace. “Sustainability issues have been a passion of mine going back to the 1990s” he explains.

Todd is looking forward to continuing the great work that is being done in building the CPA profession in Manitoba. “One of the things I value most about the unification is that collectively, CPA Canada is now the fifth largest accounting body in the world,” Todd says. “Having been on a number of international committees, I’ve seen firsthand the influence CPA Canada has on the accounting profession and the respect we have internationally. I look at my upcoming role with CPA Manitoba as an opportunity to further position our CPA designation as a key player in the business community, with the goal of fulfilling our vision of being the pre-eminent, globally respected business and accounting designation.” Most of all, Todd is looking forward to planting roots back in Manitoba and continuing his career where his heart is. “It’s going to be a learning curve and a big challenge, but it’s going to be very exciting,” he says. “I’m really looking forward to working with the CPA Manitoba staff and connecting with the membership. I’m very glad to be back home.”