



Sheri Anderson, CPA, CMA

Owner, Nu-Life Kitchens

Summer may be over, but phone calls from prospective customers have not slowed down at Nu-Life Kitchens. One thing cold weather does not do is get in the way of a good kitchen renovation.

“We started this business nine years ago working from our home and a small warehouse in St. Boniface.” says Sheri Anderson, CPA, CMA from the company’s showroom on Lagimodiere Boulevard. Back then, the company was exclusively a cabinet re-facing business which would serve as a starting point for things to come.



Before going into business with her husband Mark, Sheri was working in the Internal Audit Department at Investors Group after graduating with a Bachelor of Commerce (Hons.) from the University of Manitoba. It was there she learned about audit techniques, compliance and rules, and honed her skills in the technical competences of accounting.

It was also around that time she decided to obtain a professional accounting designation.

“I chose to pursue a professional accounting designation so that I could gain a better understanding of all aspects of business,” says Sheri. Although she did not know it at the time, the lessons she learned in pursuit of a designation would prove crucial as she transitioned into the entrepreneur she is today.

In less than a decade, Nu-Life Kitchens has become a full-service kitchen and bathroom renovation company.

In fact, business has grown so much that Sheri has had to outsource much of the accounting work to a third party. Not surprisingly, she insists on keeping a close eye on the finances and does hands-on analysis several times a year.

Being an entrepreneur at a young company not only guarantees a busy schedule, but also demands a diversity of skills.



“My role as co-owner at Nu-Life Kitchens means I wear all hats. I focus on all facets of our business including in-home consultation, showroom consulting, accounting, human resources, marketing, and advertising.”

“My background in accounting has certainly helped me because at first I was the only one



who looked after all the accounting needs of our company. As our business grew, the additional skills I acquired while pursuing a designation have also helped immeasurably.”

From the showroom Sheri gestures to a piece of quartz countertop. “See that over there? It’s our newest project.”

She is referring to NaturaStone Quartz, a brand new product that uses less stone, which makes it better for the environment and less expensive, while still looking identical to a traditional quartz countertop when installed.

“Introducing new products has been very rewarding but also one of our biggest challenges. It needs to be marketed, sold, and profitable. It also needs to look good and be great for our customers. The challenge is finding those opportunities and implementing all of those things at the same time.”

Nu-Life Kitchens now has ten employees and is enjoying its best year to date. The showroom they first moved into six years ago is currently being expanded, now far too small to adequately feature all the products the company offers.

When you purchase services from Nu-Life Kitchens you not only get a quality product but also Sheri’s expertise on colour, style, and design which she’s honed over the years. “The most rewarding part of the job is seeing the dramatic transformation our kitchen projects. We’ve had customers say their renovation has changed their lives.”

You never know what direction your career might take you. For Sheri, she’s gone from working on internal audit reports to running her own company and advising customers on the latest in kitchen decor. “My education and designation have helped me in different ways throughout my career, which is great because you never know what may happen in your life”.

Learn more about Nu-Life Kitchens by visiting the website here.