

CPA Manitoba Foundation

CHARITY GOLF TOURNAMENT

August 21, 2024



CHARTERED PROFESSIONAL ACCOUNTANTS
OF MANITOBA FOUNDATION INC.

CPA Manitoba Foundation Golf Tournament

The CPA Manitoba Foundation Golf Tournament will take place on Wednesday, August 21, 2024, at [Bridges Golf Course](#). The event brings together a full course of CPA members and other business professionals. Sponsoring the CPA Manitoba Foundation Golf Tournament is a great opportunity to connect with CPA members and support the Foundation.

All proceeds from the tournament will help remove barriers and provide more equitable access to education for current and future CPA students in Manitoba.

Why Sponsor?



Brand Exposure

Sponsorship of the tournament will guarantee that your company receives valuable brand recognition (in-person and online) and can help establish your company as a leader in your industry.



Networking

Tournament sponsorship is also a perfect opportunity to effectively reach your target audiences. Network and have fun with potential clients, existing customers, and other industry stakeholders to build valuable partnerships and create new opportunities.



Giving Back

By sponsoring the CPA Manitoba Foundation Golf Tournament, your contributions will ensure that accounting education is more equitable for all current and future CPA students in Manitoba than ever before.

ACE SPONSOR

\$3,000 | 1 available

Seize the spotlight with the Ace sponsorship!

Benefits include:

- 4 golf registrations (green fees, carts, lunch & dinner)
- Hole sponsorship
- 2 additional tickets for dinner
- 2 featured posts on CPA Manitoba's social media
- Opportunity to provide a branded favour for each player
- Sponsor provided banner at registration & dinner
- Logo recognition on all event communications
- Logo on all golf cart inserts
- Logo and URL on event website and annual report
- Logo on golf rules given to each player
- Logo on thank-you flyer in tee-gift
- Logo on dinner slideshow presentation
- Verbal acknowledgment at dinner & two-minute speaking opportunity
- Opportunity to network with attendees





EAGLE SPONSOR

\$2,000 | 1 available

Leave a flavorful impression with the Eagle (a.k.a Dinner) sponsorship!

Benefits include:

- 4 golf registrations (green fees, carts, lunch & dinner)
- 2 additional tickets for dinner
- 1 featured post on CPA Manitoba's social media
- Opportunity to provide a branded place setting favour for each player
- Sponsor provided banner placement at dinner
- Logo recognition on all event communications
- Logo on dinner table number cards
- Logo and URL on event website and annual report
- Logo on golf rules given to each player
- Logo on dinner slideshow presentation
- Verbal acknowledgment at dinner

BIRDIE SPONSOR

\$1,500 | 1 available

Chirp, chirp! Connect like a bird with the Birdie sponsorship.

Benefits include:

- 1-2 people can drive a cart and network with the players*
- 2 tickets for dinner
- Tournament provided signage with logo on sponsor cart
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on golf rules given to each player
- Logo on dinner slideshow presentation
- Verbal acknowledgment at dinner

**Opportunity to engage attendees (i.e. gifting of drink tickets, mulligans, promo items, etc. at the organization's expense). [Contact us](#) for engagement approval or for more information.*





HUNGRY GOLFER SPONSOR

\$800 | 2 available

Get the day swinging in the right direction with the Hungry Golfer lunch sponsorship!

Benefits include:

- Hole sponsorship
- 2 tickets for dinner
- Tournament provided signage with logo at lunch
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on golf rules given to each player
- Logo on dinner slideshow presentation
- Verbal acknowledgment at dinner

HOLE SPONSOR

\$550 | 15 available



Rub elbows with the pros, grow your connections, and have a blast as a Hole sponsor!

Benefits include:

- 1 table & 2 chairs provided at your hole*
- Sponsor to create an engaging atmosphere at the hole for players**
- 2 tickets for lunch
- Tournament provided signage with logo at hole
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on golf rules given to each player
- Logo on dinner slideshow presentation
- Verbal acknowledgment at dinner

**Hole selections and activities will be reserved on a first-come, first-serve basis.*

***Sponsors are encouraged to enhance player experience by providing prizes, draws, hosting games, serving food/drinks, etc.*

All hole activities must be approved by tournament staff and course.



PAR-TEE SPONSOR

\$500 | 4 available

Get ready to make a statement on the course with the Par-Tee gift sponsorship!

Benefits include:

- 2 tickets for lunch to network with the players
- Opportunity to provide a branded favour for each player (i.e. hats, bottles, golf balls, etc.)
- Sponsor provided banner placement at registration
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on thank-you flyer in tee-gift
- Logo on dinner slideshow presentation



CONTEST SPONSOR

\$200 | 3 available

Boost the classic Men's & Women's competitions by joining forces with us as a Contest sponsor!

Benefits include:

- Opportunity to provide branded gift packages to Men's & Women's contest winners (valued at \$75 each)
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on dinner slideshow presentation
- Verbal acknowledgment at dinner

*Sponsors can choose from **one** of the following contests to sponsor:*

- **Men's & Women's Straightest Drive Contest;**
- **Men's & Women's Longest Drive Contest; or**
- **Men's & Women's Closest to the Pin Contest**



AUCTION SPONSOR

In-Kind | Unlimited

Benefits include:

- Provide a high-value prize to be auctioned off in support of the Foundation (i.e. event tickets, technology, hotel stays, etc.)
- Logo recognition on all event communications
- Verbal acknowledgment at dinner
- Logo on prize signage
- Prize displayed during the tournament

PRIZE SPONSOR

In-Kind | Unlimited

Benefits include:

- Provide a high-value prize to be awarded during the tournament*
- Logo on prize signage
- Prize displayed during the tournament

**Prize donations may be supplemented with other prizes.*



CPA Manitoba Foundation Sponsorship Agreement Form

Please complete and submit the two forms to reserve your sponsorship.

Company Name: _____

Address: _____

City, Province: _____ Postal Code: _____

Telephone: _____

Contact Name: _____

Email: _____ Date: _____

Signature: _____ Website URL: _____

Social Media Account(s): _____

LinkedIn Account: _____

This contract constitutes a commitment for sponsorship with the CPA Manitoba Foundation. Each party warrants and represents to the other that it has the full right and authority to enter into this agreement, and that it is not aware of any impediment that would inhibit its ability to perform its obligations under the agreement. CPA Manitoba Foundation reserves the right to review all sponsorship request submissions to ensure alignment with the mission, vision and values of our organization. Upon sponsorship confirmation, a package will be provided outlining your sponsorship benefits, requirements and invoice. Events may be subject to cancellation or postponement. Should cancellation or postponement occur, CPA Manitoba Foundation will contact you to review options.

CPA Manitoba Foundation Sponsorship Agreement Form

Please select your sponsorship commitment level:

	Sponsor Level	Price	Available
/	Ace Sponsor	\$3,000	1
	Eagle Sponsor	\$2,000	1
	Birdie Sponsor	\$1,500	1
	Hungry Golfer Sponsor	\$800	2
	Hole Sponsor	\$550	15
	Par-Tee Sponsor	\$500	4
	Contest Sponsor	\$200	3
	Auction Sponsor	In-Kind	Unlimited
	Prize Sponsor	In-Kind	Unlimited

Please submit the completed sponsorship agreement form to:

Alexis Sutherland

asutherland@cpamb.ca

CPA Manitoba Foundation