



CHARTERED PROFESSIONAL ACCOUNTANTS  
OF MANITOBA FOUNDATION INC.

# 2023 CPA Manitoba Foundation Golf Tournament

## Sponsorship Opportunities

August 16, 2023

# CPA Manitoba Foundation Golf Tournament

The CPA Manitoba Foundation Golf Tournament will take place on Wednesday, August 16, 2023, at Rossmere Country Club. The event brings together a full course of CPA members and other business professionals.

Sponsoring the CPA Manitoba Foundation Golf Tournament is a great opportunity to connect with CPA members and support the Foundation. **All proceeds from the tournament will help remove barriers for current and future CPAs and provide additional opportunities to improve access for those who are underrepresented, ensuring the profession is more diverse, equitable, and inclusive.**



# Why be a sponsor?

The success of the CPA Manitoba Foundation Golf Tournament is not possible without the commitment of our sponsors, partners, and supporters. We are confident you will find the right fit within our opportunities to connect with Manitoba leaders in business and accounting.

## Brand Exposure

Sponsorship of the tournament will guarantee that your company receives valuable brand recognition (in-person and online) and can help establish your company as a leader in your industry.

## Networking

Tournament sponsorship is also a perfect opportunity to effectively reach your target audiences. Network and have fun with potential clients, existing customers, and other industry stakeholders to build valuable partnerships and create new opportunities.

## Giving Back

By sponsoring the CPA Manitoba Foundation Golf Tournament, your contribution will ensure that the profession is more equitable, diverse, and inclusive than ever before, and reflective of the province we live in.



# Ace Sponsor

\$4,000 | 1 available

Be the tournament sponsor with the Ace sponsorship!

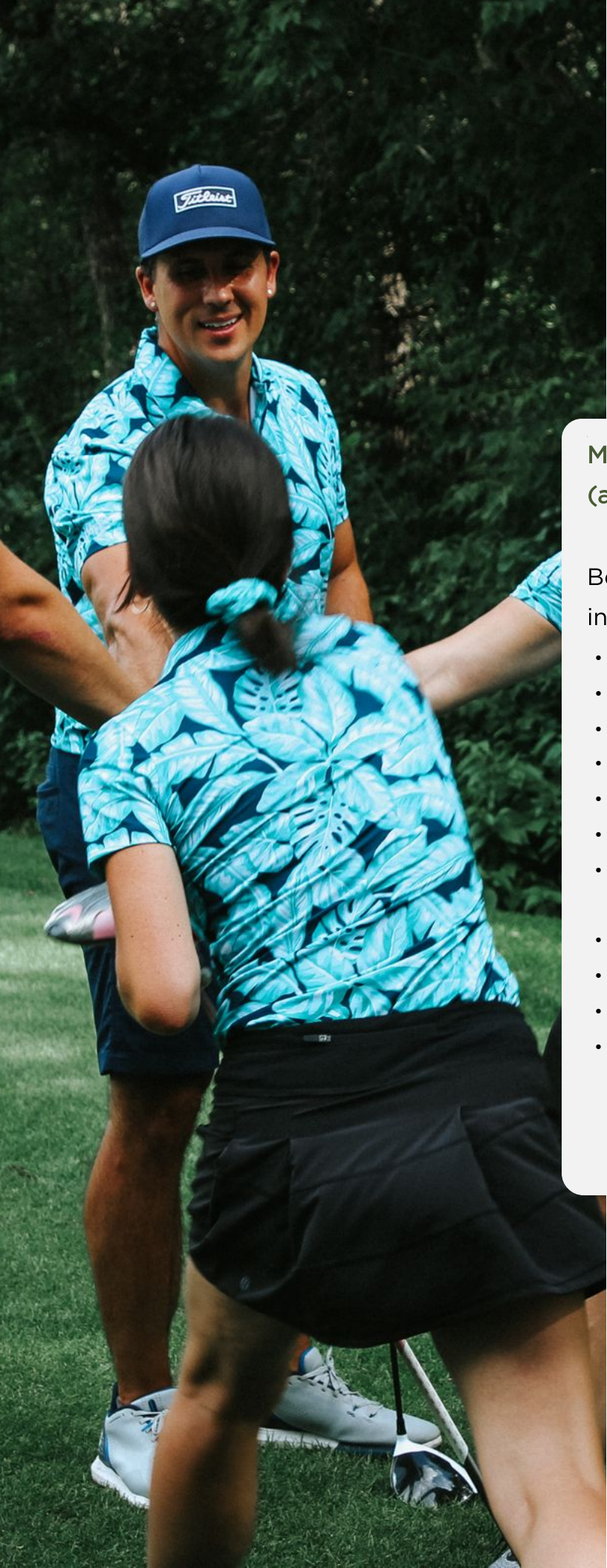
Benefits of this sponsorship package include:

- 4 golf registrations (green fees, carts, food)
- Hole sponsorship
- 2 additional tickets for the final food station
- 2 featured posts on CPA Manitoba's social media
- Opportunity to provide a favour for each player
- Logo recognition on all event communications
- Logo on all golf cart inserts
- Logo and URL on event website and annual report
- Logo on golf rules given to each player
- Logo on thank-you flyer in tee-gift
- Verbal acknowledgment at the final food station
- 2-minute speaking opportunity at the final food station
- Sponsor provided banner at tournament



Interested in securing sponsorship for multiple years? [Contact us](#) for reduced rates.





# Eagle Sponsor

\$3,000 | 1 available

Make a tasty impression with the Eagle (a.k.a Dinner) sponsorship!

Benefits of this sponsorship package include:

- 4 golf registrations (green fees, carts, food)
- 2 additional tickets for the final food station
- 1 featured post on CPA Manitoba's social media
- Opportunity to provide a favour for each player
- Logo recognition on all event communications
- Logo presence at the final food station
- Logo and URL on event website and annual report
- Logo on golf rules given to each player
- Logo on thank-you flyer in tee-gift
- Verbal acknowledgment at the final food station
- Sponsor provided banner at the final food station



Interested in securing sponsorship for multiple years? [Contact us](#) for reduced rates.

# Birdie Sponsor

\$1,500 |

**SOLD**

Tweet, tweet! Socialize like a bird with the Birdie sponsorship.

Benefits of this sponsorship package include:

- 1-2 people can drive a cart and network with attendees\*
- 2 tickets for the final food station
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on golf rules given to each player
- Verbal acknowledgment at the final food station
- Banner or signage placement on sponsor's cart

\*Opportunity to engage attendees (i.e. gifting of drink tickets, mulligans, promo items, etc. at the organization's cost).  
Contact us for more details.



# Happy Gilmore Sponsor

\$750 |

**SOLD**

Let your sponsorship be the talk of the course with the Happy Gilmore refreshment sponsorship!

Benefits of this sponsorship package include:

- Drink bar with premium toppings set up & served by course staff
- Sponsor provided banner at the driving range
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on golf rules given to each player
- Tournament provided signage with logo at the station



# Hungry Golfer Sponsor

\$750 | **SOLD**

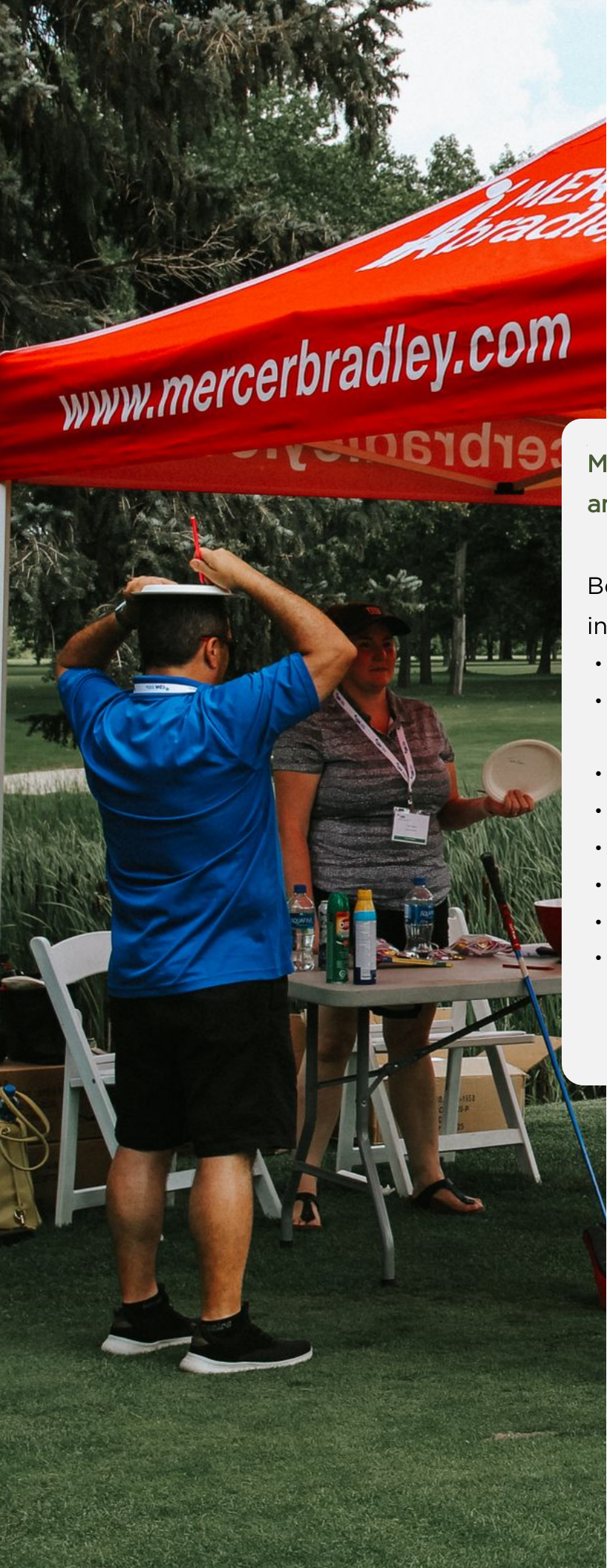
Start everyone's day off right with the Hungry Golfer lunch sponsorship!

Benefits of this sponsorship package include:

- Hole sponsorship (hole 1 reserved with this package for maximum visibility)
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on golf rules given to each player
- Verbal acknowledgment at the final food station
- Tournament provided signage with logo at the station







# Hole Sponsor

\$500 | 9 available

Mingle with players, expand your networks, and share some laughs as a Hole Sponsor!

Benefits of this sponsorship package include:

- 1 table & 2 chairs provided at hole\*
- Sponsor to create an engaging atmosphere at the hole for players\*\*
- 2 tickets for lunch
- Logo recognition on all event communications
- Logo and URL on event website
- Logo on golf rules given to each player
- Verbal acknowledgment at the final food station
- Tournament provided signage with logo at the station

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\*Hole selections and activities will be reserved on a first-come, first-serve basis.

\*\*Sponsors are encouraged to enhance player experiences by providing prizes, hosting games, running contests, serving food/drinks, etc.

All hole activities must be approved by tournament staff and adhere to Rossmere's Beverage Hole Policy. [Contact us](#) for more information.

# Contest Sponsor

\$200 | 2 available

Elevate the traditional Men's & Women's contests with your company as a Contest Sponsor!

Benefits of this sponsorship package include:

- Logo recognition on all event communications
- Logo and URL on event website
- Logo on golf rules given to each player
- Tournament provided signage with logo at the hole
- Opportunity to provide branded gift packages to Men's & Women's contest winners.

Sponsors can choose from one of the following contests to sponsor:

- Men's & Women's Straightest Drive Contest;
- Men's & Women's Longest Drive Contest; or
- Men's & Women's Closest to the Pin Contest



# Charity Auction Sponsor

In-Kind | Unlimited

Benefits of this sponsorship package include:

- Provide a high-value prize to be auctioned off in support of the Foundation (i.e. event tickets, technology, hotel stays, etc.)
- Logo recognition on all event communications
- Logo on golf rules given to each player
- Verbal acknowledgment at the final food station
- Prize displayed during the tournament

# Event Prize Sponsor

In-Kind | Unlimited

Benefits of this sponsorship package include:

- Provide a high-value prize to be awarded during the tournament\*
- Logo on prize signage
- Prize displayed during the tournament

\*Prize donations may be supplemented with other prizes.



# CPA Manitoba Foundation Sponsorship Agreement Form

Please complete and submit this form to reserve your sponsorship.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Website URL: \_\_\_\_\_

Facebook Account: \_\_\_\_\_ Twitter Account: \_\_\_\_\_

Instagram Account: \_\_\_\_\_ LinkedIn Account: \_\_\_\_\_

## CPA Manitoba Foundation Golf Tournament

- Ace Sponsor | \$4,000
- Eagle Sponsor | \$3,000
- ~~Birdie Sponsor | \$1,500~~ **SOLD**
- ~~Happy Gilmore Sponsor | \$750~~ **SOLD**
- ~~Hungry Golfer Sponsor | \$750~~ **SOLD**
- Hole Sponsor | \$500
- Contest Sponsor | \$200
- Charity Auction Sponsor | In-Kind
- Event Prize Sponsor | In-Kind

*\* Sponsorship packages are subject to an annual increase unless committed to multi-year agreements.*

**Please submit the completed  
sponsorship agreement form to:**

Alexis Sutherland  
[asutherland@cpamb.ca](mailto:asutherland@cpamb.ca)  
Executive Assistant  
CPA Manitoba Foundation

*This contract constitutes a commitment for sponsorship with the CPA Manitoba Foundation. Each party warrants and represents to the other that it has the full right and authority to enter into this agreement, and that it is not aware of any impediment that would inhibit its ability to perform its obligations under the agreement. CPA Manitoba Foundation reserves the right to review all sponsorship request submissions to ensure alignment with the mission, vision and values of our organization. Upon sponsorship confirmation, a package will be provided outlining your sponsorship benefits, requirements and invoice. Events may be subject to cancellation or postponement. Should cancellation or postponement occur, CPA Manitoba Foundation will contact you to review options.*