



CHARTERED PROFESSIONAL ACCOUNTANTS
OF MANITOBA FOUNDATION INC.



2022 CPA Manitoba Foundation Golf Tournament Sponsorship Opportunities

August 17, 2022



CPAmb.ca/foundation



Golf Tournament August 17, 2022



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The [CPA Manitoba Foundation Golf Tournament](#) will take place on August 17, 2022 at Rossmere Country Club. The event brings together a full playing field of CPA members and other business professionals.

Sponsoring the CPA Manitoba Foundation Golf Tournament is a great opportunity to connect with CPA members and support the Foundation. All proceeds from the tournament will help make a difference in removing barriers for current and future CPAs and improving access for those who are underrepresented in the profession, like Carter.

“

As an Indigenous person, I feel like we are underrepresented in the CPA profession and at times I can feel like an outsider. Because of the CPA Manitoba Foundation, these opportunities make me feel like I belong in the profession and that there’s a spot for aspiring Indigenous CPAs like me.

- Carter Wilson, CPA
James W. Clarke, FCPA, FCA
Award Recipient

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It’s unbelievably impressive that CPA Manitoba is honouring Indigenous people within the profession. It’s an awesome step towards a better future.

- Foster Lyle, CPA
James W. Clarke, FCPA, FCA
Award Recipient

”



Golf Tournament

August 17, 2022



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ACE SPONSOR - \$4,000 (1 available)

- 4 golf registrations (green fees, carts, food)
- Hole sponsorship
- 2 additional tickets for final food station
- 2 featured posts on CPA Manitoba social media
- Opportunity to provide a gift for each golfer
- Logo on all event communications
- Logo on all golf cart inserts
- Logo and URL on event website and annual report
- Logo on golf rules given to each golfer
- Logo on thank you flyer in tee-gift
- Verbal acknowledgment at final food station
- 2 minute speaking opportunity at final food station
- Sponsor provided banner at tournament

EAGLE SPONSOR - \$2,500

- 4 golf registrations (green fees, carts, food)
- 2 additional tickets for final food station
- 1 featured post on CPA Manitoba social media
- Opportunity to provide a favour for each golfer
- Logo recognition on all event communications
- Logo presence at final food station
- Logo and URL on event website and annual report
- Logo on golf rules given to each golfer
- Logo on thank you flyer in tee-gift
- Verbal acknowledgment at final food station
- Sponsor provided banner at final food station

BIRDIE SPONSOR - \$1,500

- 1-2 people can drive a cart and network with attendees*
- 2 tickets for final food station
- Logo and URL on event website
- Banner or signage placement on cart and driving range
- Verbal acknowledgment at final food station
- Logo recognition on all event communications
- Logo on golf rules given to each golfer

*Opportunity to engage attendees (i.e. gifting of drink tickets, mulligans, promo items, etc. at organization's cost). [Contact us](#) for more details.

HAPPY GILMORE SPONSOR - \$1,000 (2 available)

- Hole sponsorship
- Logo and URL on event website
- Opportunity to provide a gift for each golfer
- Banner or signage placement at registration table
- Logo on thank you flyer in tee-gift

HOLE SPONSOR - \$500 (17 available)

- 1 table at the hole
- 2 tickets for final food station
- Sponsor to create an engaging atmosphere at the hole and/or have a prize
- Logo and URL on event website
- Logo on golf rules given to each golfer
- Verbal acknowledgment at final food station
- Logo recognition on all event communications

CHARITY AUCTION SPONSOR - \$500 minimum prize

- Provide a high value prize to be auctioned off in support of the Foundation (ie. event tickets, technology, hotel stays, etc.)
- Logo recognition on all event communications
- Logo on golf rules given to each golfer
- Verbal acknowledgment at final food station
- Prize displayed during tournament

EVENT PRIZE SPONSOR - In-kind; value prize minimum value \$250

- Provide high-value prize to be awarded during the tournament
- Logo on prize signage
- Prize displayed during tournament

CPA Manitoba Foundation Sponsorship Agreement Form

Please complete and submit this form.



CHARTERED PROFESSIONAL ACCOUNTANTS
OF MANITOBA FOUNDATION INC.

Company Name: _____

Address: _____

City, Province: _____ Postal Code: _____

Telephone: _____ Contact Name: _____

Email: _____ Date: _____

Signature: _____ URL: _____

Facebook Account: _____ Twitter Account: _____

Instagram Account: _____ LinkedIn Account: _____

CPA MANITOBA FOUNDATION GOLF TOURNAMENT

<input type="checkbox"/> Ace Sponsor	\$4,000	<input type="checkbox"/> Hole Sponsor	\$500
<input type="checkbox"/> Eagle Sponsor	\$2,500	<input type="checkbox"/> Charity Auction Sponsor	\$500 min. prize
<input type="checkbox"/> Birdie Sponsor	\$1,500	<input type="checkbox"/> Event Prize Sponsor	\$250 min. prize
<input type="checkbox"/> Happy Gilmore Sponsor	\$1,000		

* Each sponsorship package is subject to annual increase of up to 10%.

Advertising and Logos

Advertising content is required in PDF format. Logos must be submitted in colour and EPS or AI format.

Prize Items

For sponsorship levels that require a door prize or auction item, consider contributing gift cards, technology, technology accessories, event tickets, etc.

Please submit the completed sponsorship agreement form:

Alexis Sutherland | asutherland@cpamb.ca
Executive Assistant, CPA Manitoba Foundation

This contract constitutes a commitment for sponsorship with the CPA Manitoba Foundation. Each party warrants and represents to the other that it has the full right and authority to enter into this agreement, and that it is not aware of any impediment that would inhibit its ability to perform its obligations under the agreement. CPA Manitoba Foundation reserves the right to review all sponsorship request submissions to ensure alignment with the mission, vision and values of our organization. Upon sponsorship confirmation, a package will be provided outlining your sponsorship benefits, requirements and invoice. Events may be subject to cancellation or postponement. Should cancellation or postponement occur, CPA Manitoba Foundation will contact you to review options.