

# BECOME A CPA



## JUSTIN JACOB BDI: BRIDGE DRIVE-IN

766 JUBILEE AVENUE  
Winnipeg, Manitoba

When he was 12, Justin Jacob dreamed of playing in the National Basketball Association (NBA). Today, he plays in the major leagues of the business world.

His team spirit, natural leadership and the skills he developed in his CPA education have helped him successfully grow his company, BDI: Bridge Drive-In, into one that all Manitobans love!

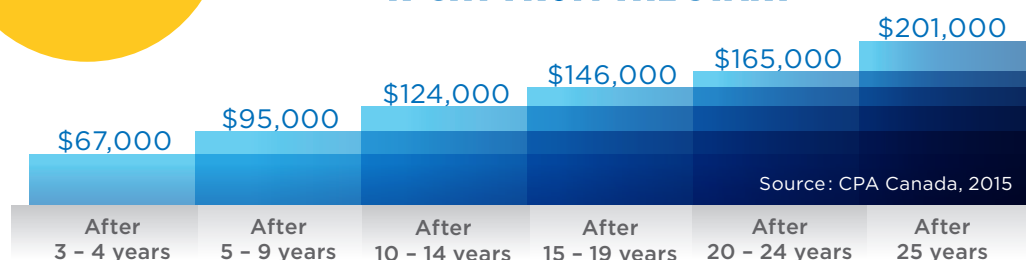
- Always exceeds expectations
- Is his own boss
- Enjoys a different challenge everyday



### THE CPA PROFESSION: AN EXCITING LIFE AND CAREER

- Balance work and personal life
- Work on teams and manage employees
- Travel the world in search of new challenges
- Belong to a respected, influential profession
- Lead all types of organizations

### EXCELLENT SALARY RIGHT FROM THE START



# YOUR PATH TO BUSINESS: THE CPA DESIGNATION IN 3 STEPS

## 1

### OBTAIN A HIGH SCHOOL DIPLOMA

Get great grades! We recommend you choose higher level math courses and any additional math-focused courses offered at your high school.

## 2

### OBTAIN A RECOGNIZED UNIVERSITY DEGREE

All Manitoba universities provide a high-caliber education. Visit them to find out which one you prefer. To achieve your CPA designation, you must have both an undergraduate degree and specific area coverage to be admitted to the CPA Professional Education Program (CPA PEP).

## 3

### COMPLETE THE CPA PROFESSIONAL EDUCATION PROGRAM

The CPA Professional Education Program (PEP) is designed to be part-time and taken while you gain relevant practical work experience.

The CPA PEP program teaches you important skills that unlock higher and more lucrative career options.

## GET INTO BUSINESS BECOME A CPA

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 /CPAmanitoba



**CPA**

CHARTERED  
PROFESSIONAL  
ACCOUNTANTS  
MANITOBA

## 24 HRS IN THE LIFE OF A CPA

The CPA profession is ideal for enjoying an exciting life and career.

6:45 AM

Morning jog and breakfast

8:30 AM

Arrive at work...latte in hand

9:00 AM

Read emails

10:00 AM

Monitor progress in current projects and planning

11:00 AM

Analyze the production costs of a new product

12:00 PM

Business lunch at a restaurant with a supplier

2:00 PM

Team meeting to discuss financial results

3:00 PM

Supervise the work of a future CPA who is acquiring practical experience

4:00 PM

Quick meeting outside the office with the company's auditor

5:00 PM

Leave work

6:00 PM

Meet friends at a restaurant

8:00 PM

Catch a movie

10:00 PM

Return home