

2024 Sponsorship Package



CHARTERED PROFESSIONAL ACCOUNTANTS
OF MANITOBA FOUNDATION INC.

March 8 & 9, 2024



Tournament History

Working as a senior auditor with tournament founders Charles Henaire, FCPA, FCA and Laurie Nesbitt, CPA, CA, Eric Mitchell was part of a tight-knit team at the firm of Touche Ross (now Deloitte LLP). They met personal and professional milestones over several years and wrote their 1989 Uniform Final Evaluation (UFE) together. After writing the UFE, Eric set out on a well-deserved vacation, but tragedy struck during a scuba diving accident and he lost his life.

The tournament goes beyond hockey, delving into the powerful friendships built and the ties that bind the tournament to Eric. Funds raised from this event support the CPA Manitoba Foundation to help remove barriers for current and future CPAs and provide additional opportunities to improve access for those who are underrepresented in the profession.

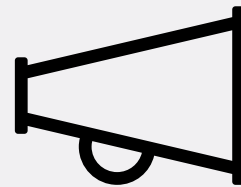




Why sponsor?



Giving Back



Brand Exposure



Networking

Tournament Sponsor

\$1,000 | 1 available

Benefits of this sponsorship package include:

- Sponsor-provided banner visible throughout the tournament at the registration table
- 2 featured posts on CPA Manitoba's social media
- On-site signage and tent cards with logo
- Logo recognition on all event communications
- Logo on rules given to each player
- Logo and URL on the event website
- Verbal acknowledgment at the tournament
- Opportunity to provide a gift for each player





Hospitality Sponsor

\$750 | 2 available

Benefits of this sponsorship package include:

- Featured post on CPA Manitoba's social media
- On-site signage in restaurant
- Logo recognition on drink tickets given to each player
- Logo recognition on all event communications
- Logo on rules given to each player
- Logo and URL on the event website



CPA Manitoba Foundation Sponsorship Agreement Form

CHARTERED PROFESSIONAL ACCOUNTANTS
OF MANITOBA FOUNDATION INC.

Please complete and submit this form.

Company Name: _____	
Address: _____	
City, Province: _____	Postal Code: _____
Phone: _____	Contact Name: _____
Email: _____	Date: _____
Signature: _____	Website: _____
Facebook Account: _____	X Account: _____
Instagram Account: _____	LinkedIn Account: _____

PLEASE SELECT A SPONSORSHIP LEVEL	
<input type="checkbox"/>	Tournament Sponsor \$1,000
<input type="checkbox"/>	Hospitality Sponsor \$750

Please submit the completed sponsorship agreement form to:
Alexis Sutherland | asutherland@cpamb.ca
Executive Assistant, CPA Manitoba Foundation