



2026

CPA PRAIRIE
CONNECTION
CONFERENCE

**DELTA HOTEL, REGINA
AND VIRTUAL | JUNE 17 & 18**



CPA

CHARTERED
PROFESSIONAL
ACCOUNTANTS
MANITOBA



CPA

CHARTERED
PROFESSIONAL
ACCOUNTANTS
SASKATCHEWAN

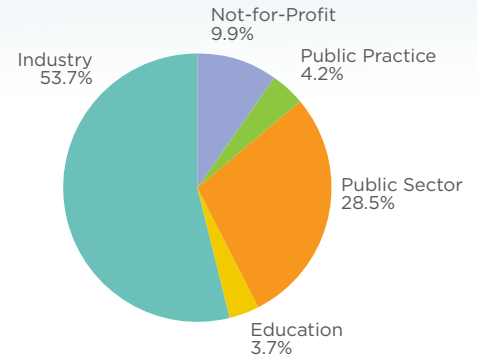
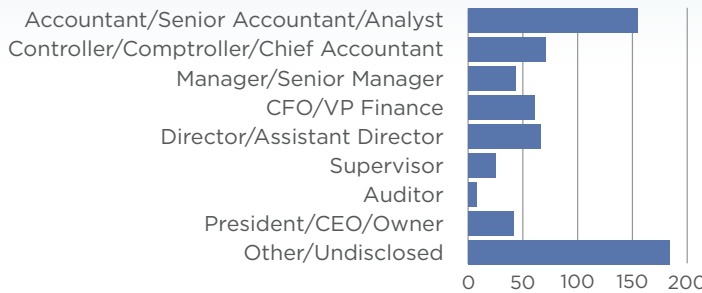


ATTENDEE DEMOGRAPHICS & FEEDBACK

2024 SASKATOON, SK


150
In-Person
Attendees

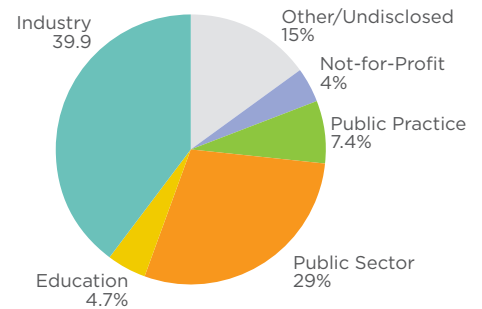
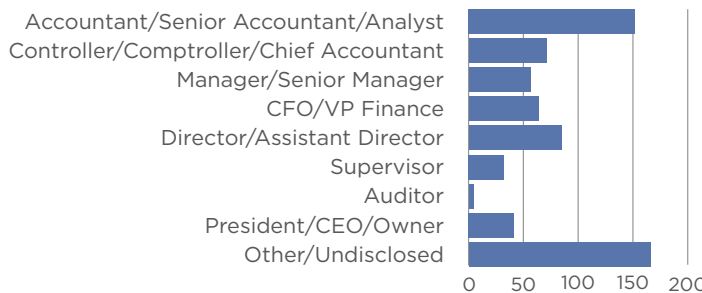

503
Virtual
Attendees



2025 WINNIPEG, MB


291
In-Person
Attendees


413
Virtual
Attendees



VIRTUAL ATTENDEES

"I enjoy the breadth of keynote speakers and concurrent sessions. They offer a good mix of wellness, emerging trends and technical content."

"This conference always does a good job of focusing on relevant hot topics and trends each year."

IN-PERSON ATTENDEES

"The conference was fantastic! So many great speakers and so many relevant topics to choose from. Our team really enjoyed it!"

"The presenters were great, especially the keynote presenters. They were fantastic and energizing!"

EXHIBITORS

"Well organized, excellent speakers, good energy, nice facility, good food and service."

"Our organization appreciated the chance to connect with attendees and fellow exhibitors, and I commend your team on a well-organized event."

SPEAKERS

"I had an absolute blast! I was blown away by the audience attendance and the level of engagement." – Brennen Schmidt

"It was one of the best organized conferences I've been a part of." – Gregg Brown

SPONSORSHIP BENEFITS	Presenting Sponsor \$8,000	Champion Sponsor \$6,000	Virtual Platform Sponsor \$5,000	Session Sponsor \$3,000	Networking Reception Sponsor \$2,500	Gamification Prize Sponsor \$2,500	Exhibitor \$2,000	Grand Prize Sponsor \$1,200
Conference registration(s)	4	2	2	1	1	1 (Virtual only)	1	1 (Virtual only)
Sponsor of one keynote session	✓ (Title Keynote)	✓	-	-	-	-	-	-
Opportunity to introduce a keynote	✓	✓	-	-	-	-	-	-
Recognition during keynote Introductions	✓ (All Keynotes)	✓ (Sponsored Keynote Only)	-	-	✓ (Day 1)	-	-	✓
Recognition during session speaker introduction	✓	-	-	✓	-	-	-	-
Posts on social media	3	2	1	1	-	-	-	-
On-site banner display space	✓	-	-	-	✓ (Networking Reception Only)	-	-	-
Tradeshow booth (in-person & virtual) including virtual booth lead retrieval	✓	✓	✓	-	-	-	✓	-
Breakfast and lunch for two exhibitor staff	✓	✓	✓	-	-	-	✓	-
Receive 50% off the regular price for additional conference registrations (optional)	✓ (Maximum 5)	✓ (Maximum 5)	✓ (Maximum 5)	✓ (Maximum 5)	✓ (Maximum 5)	✓ (Maximum 5)	✓ (Maximum 2)	✓ (Maximum 2)
Branding and Logo Placement								
Microsite sponsor page	✓	✓	✓	✓	✓	✓	✓	✓
Multimedia slideshow in plenary room	✓	✓	✓	✓	✓	✓	✓	✓
Event communications	✓	✓	✓	✓	✓	✓	-	-
On-site signage	✓	✓	-	✓	✓	-	-	-
Plenary room tent cards	✓	✓	-	-	✓	-	-	-
Prominent recognition in virtual platform	✓	-	✓	-	-	✓	-	-
Virtual platform attendee log in page	-	-	✓	-	-	-	-	-
Virtual platform rotating logo carousel	✓	✓	✓	✓	-	✓	✓	✓
Virtual platform rotating lobby banner	✓	✓	✓	✓	-	✓	-	✓
Virtual platform keynote session card	✓	✓	-	-	-	-	-	-
Virtual platform session page and listing	-	-	-	✓	-	-	-	-
Virtual platform logo beside prize images in gamification store	-	-	-	-	-	✓	-	-
CPA SK Connect News-letter ad	✓	✓	-	-	-	-	-	-
CPA Manitoba Career Hub ad	✓	✓	-	-	-	-	-	-

PRESENTING SPONSOR - \$8,000 (1 available)

- 4 conference registrations (in-person or virtual)
- Sponsor of one keynote session (Title Keynote)
- Opportunity to introduce the title keynote speaker*
Recognition during all keynote session introductions
- Included in 3 social media posts (created by event organizers)
- Recognition during session speaker introductions
- On-site banner display space**
- Tradeshow booth (In-person & virtual) including virtual booth lead retrieval
- Breakfast and lunch for two exhibitor staff
- 1 electronic full-page ad in CPA SK Connect newsletter
- 1 in-line ad on CPA Manitoba Career Hub
- Receive 50% off the regular price on up to five additional conference registrations (optional)

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow on display in the plenary room
- Event communications
- On-site signage (provided by event organizers)
- Plenary room tent cards
- Prominent recognition in virtual platform
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner
- Virtual platform keynote session card

*A script will be provided for the keynote introduction by event organizers.

**Sponsor may provide banners for placement at conference venue. Placement is determined by conference organizers.

*Visible throughout the platform.

CHAMPION SPONSOR - \$6,000 (4-5 available)

- 2 conference registrations (in-person or virtual)
- Sponsor of one keynote session with the opportunity to provide a keynote introduction*
- Recognition during sponsored keynote session introduction
- Included in 2 social media posts (created by event organizers)
- Tradeshow booth (In-person & virtual) including virtual booth lead retrieval
- Breakfast and lunch for two exhibitor staff
- 1 electronic full-page ad in CPA SK Connect newsletter
- 1 in-line ad on CPA Manitoba Career Hub
- Receive 50% off the regular price on up to five additional conference registrations (optional)

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow on display in the plenary room
- Event communications
- On-site signage (provided by event organizers)
- Plenary room tent cards
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner
- Virtual platform keynote session card

*A script will be provided for the keynote introduction by event organizers.

*Visible throughout the platform.

VIRTUAL PLATFORM SPONSOR - \$5,000 (1 available)

- 2 conference registrations (in-person or virtual)
- Included in 1 social media post (created by event organizers)
- Tradeshow booth (in-person & virtual) including virtual booth lead retrieval
- Breakfast and lunch for two exhibitor staff
- Receive 50% off the regular price on up to five additional conference registrations (optional)

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow on display in the plenary room
- Event communications
- Prominent recognition in virtual platform
- Virtual platform attendee log in page
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner

*Visible throughout the platform.



SESSION SPONSOR - \$3,000 (15 available)

- 1 conference registration (in-person or virtual)
- Included in 1 social media post (created by event organizers)
- Recognition during session speaker introduction*
- Receive 50% off the regular price on up to five additional conference registrations (optional)

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow on display in the plenary room
- Event communications
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner
- On-site signage (provided by event organizers)
- Virtual platform & app - sponsored session page and listing

*Concurrent speaker selection is subject to approval.

*Visible throughout the platform.

NETWORKING RECEPTION SPONSOR - \$2,500 (1 available)

- 1 conference registration (in-person or virtual)
- Recognition on day 1 of the conference as the networking reception is being announced
- Banner display space during the networking reception*
- Receive 50% off the regular price on up to five additional conference registrations (optional)

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow on display in the plenary room
- Event communications
- On-site signage (provided by event organizers)
- Plenary room tent cards

*Sponsor may provide banners for placement at conference venue during Networking Reception. Placement is determined by conference organizers.

GAMIFICATION PRIZE SPONSOR - \$2,500 (1 available)

- 1 conference registration (virtual)
- Receive 50% off the regular price on up to five additional conference registrations (optional)

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow on display in the plenary room
- Event communications
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner
- Virtual platform & app - logo beside prize images in gamification store
- Prominent recognition in the virtual platform (sponsor logo on all gamification prize images - a section repeatedly visited by attendees).

*Visible throughout the platform



EXHIBITOR - \$2,000

- 1 conference registration (in-person or virtual)
- Tradeshow booth (in-person & virtual), including virtual booth lead retrieval
- Breakfast and lunch for two exhibitor staff
- Receive 50% off the regular price on up to two additional conference registrations (optional)

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow on display in the plenary room
- Virtual platform rotating logo carousel*

*Visible throughout the platform

GRAND PRIZE SPONSOR - \$1,200 prize (1 available)

- 1 conference registration (virtual)
- Recognition during opening keynote introduction and at the time of the grand prize draw announcement*
- Receive 50% off the regular price on up to two additional conference registrations (optional)

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow on display in the plenary room
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner

*Grand prize to be selected and distributed to winner by event organizers.

*Visible throughout the platform

NOTE: In accordance with the privacy policies of CPA Manitoba and CPA Saskatchewan, conference attendee lists cannot be shared with sponsors. Instead, [lead retrieval](#) is provided through the virtual platform for any sponsorship levels that include a virtual tradeshow booth.



Company Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Telephone: _____

Contact Name: _____ Email: _____

Company URL: _____ Facebook Account: _____

LinkedIn Account: _____ Instagram Account: _____

Signature: _____ Date: _____

2026 CPA PRAIRIE CONNECTION CONFERENCE

<input type="checkbox"/> Presenting Sponsor	\$8,000	<input type="checkbox"/> Gamification Prize Sponsor	\$2,500
<input type="checkbox"/> Champion Sponsor	\$6,000	<input type="checkbox"/> Exhibitor	\$2,000
<input type="checkbox"/> Virtual Platform Sponsor	\$5,000	<input type="checkbox"/> Grand Prize Sponsor	\$1,200
<input type="checkbox"/> Session Sponsor	\$3,000		
<input type="checkbox"/> Networking Reception Sponsor	\$2,500		

To confirm your sponsorship, please submit this form along with your logo in an EPS or as PNG format with a transparent background. If you have different versions of your logo (e.g., horizontal, vertical, black-and-white, reversed, etc.), please feel free to include them as well.

Please note that sponsorships are awarded in the order in which they are received.

Please submit this form, along with your logo, by Friday, May 1, 2026, to:

Pam Hoffart | Communications and Events Lead | phoffart@cpask.ca



This contract constitutes a commitment for sponsorship with event organizers, CPA Manitoba and CPA Saskatchewan. Each party warrants and represents to the other that it has the full right and authority to enter into this agreement, and that it is not aware of any impediment that would inhibit its ability to perform its obligations under the agreement. CPA Manitoba and CPA Saskatchewan reserve the right to review all sponsorship request submissions to ensure alignment with the mission, vision and values of our organizations. Upon sponsorship confirmation, a package will be provided outlining your sponsorship benefits, requirements and invoice. Events may be subject to cancellation or postponement. Should cancellation or postponement occur, CPA Manitoba and CPA Saskatchewan will contact you to review options.